

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: DEUTSCH et al  
Serial No.: 10/590,002  
Filed: 9 July 2007  
For: PERSONALIZED MULTIMEDIA MESSAGING SYSTEM

Group Art Unit: 2617  
Examiner: WYCHE, MYRON  
Confirmation No. 7085

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir/Madam:

**AMENDMENT AND REPLY TO OFFICE COMMUNICATION**

In response to the Official Action mailed 17 September 2010, kindly amend the claims as follows: